



News Release
19 June 2009

Raymond Blanc masterclass at the Bristol Wine & Food Fair

Michelin-starred, celebrity chef, Raymond Blanc, will give a chefs master class at 12.15pm on Friday 10 July at the business hospitality session and launch of the Bristol Wine and Food Fair. One of the most prestigious and successful restaurateurs in the UK, Raymond runs Le Manoir aux Quat' Saisons, the Brasserie Blanc chain which opened a Cabot Circus branch in Bristol last year, and the Maison Blanc patisserie stores. He is a prolific author and has his own cookery school.

Bristol Wine and Food Fair, which attracts top quality wine exhibitors from around the world and some of the region's best gourmet food producers, is shaping up to be even bigger and better than last year. All the exhibitor spaces have been sold to an impressive line up of over 88 wine and food exhibitors, and advance tickets are selling well. The three-day event takes place on Bristol Harbourside from **10 – 12 July**, offering visitors the chance to sample, enjoy and discover more about fine wine and good food.

This year the organisers have introduced a new hospitality and networking day for businesses on Friday 10 July. The Lord Mayor will officially launch the event mingling with businesses as they entertain and network with clients or colleagues, in a relaxed setting, before the Fair opens to the public that evening.

Four corporate hospitality packages are on offer to businesses and have been designed to showcase the best of fine wine and gourmet food. The 'Grand Cru' and 'Premier Cru' packages offer a champagne welcome and a dedicated table for the day, lunch in the Business Pavilion, and a variety of different options for personalised tastings, lectures and tutorials from wine and food experts. Full members of GWE Business West Chambers of Commerce will receive 10% off packages

A limited number of free tickets for the Reserve Hospitality Package will be available for the hospitality and networking day on 10th July to local businesses where they can entertain clients. "Reserve Hospitality" tickets will give general entry into the hospitality area and every ticket also allows access to the Wine Pavilions, Chefs' Theatre, Food & Drink Producers Market, Cheese & Wine Pavilion, Restaurant and Tapas Bar Area, Free 10-minute Wine Tutorial and live music.

Free tickets are allocated on a **first come, first served basis, with a maximum of 10 tickets per company.**

As well as being a great opportunity for businesses and companies to entertain clients and to reward their staff at this prestigious event, Amanda Salamon, who is marketing the Business Hospitality Day said "the business and networking day will give companies and businesses a great opportunity to experience the

event this year with a view to possible sponsorship for 2010. Sponsorship offers a unique and cost effective method of entertaining clients and staff as well as promoting your business to a local, national and international audience. This year's sponsors include Clarke Willmott and the Gaymer Cyder Company, with media partners Bristol Evening Post, Food Magazine, What's On, Venue, and supporters Simpleweb, Destination Bristol and John Ginster Catering.

For businesses to take advantage of 10 free tickets, or to discuss sponsorship opportunities contact Amanda Salamon on hospitality@bristoleventmanagement.com.

NOTES TO EDITORS:

For further information, visit the event website www.bristolwineandfoodfair.co.uk.

Ticket information & Opening times:

Tickets on sale from www.bristolwineandfoodfair.co.uk.

Ticket price includes an official tasting glass and full event programme.

Single session tickets: £8 in advance, £10 on the day

Weekend pass for entry to all sessions: £15

Children under 16: free entry

OAP Card Holders: £7 available from box office on day

Business Hospitality Day: Friday 10 July - Day 11.30am – 4.00pm

Reserve Package £10

Vintage Package £18

Premier Cru Package £50

Grand Cru Package £65

Public Sessions:

Friday 10 July - Evening 5.30pm – 10.30pm

Saturday 11 July - Day 11.30am – 4.00pm

Saturday 11 July - Evening 5.30pm – 10.30pm

Sunday 12 July - Day 11.30am – 6.00pm

Location: Lloyds Amphitheatre & Waterfront Square, Canons Way, Bristol Harbourside, BS1 5LL

Ends

For further information about the event, please contact:

Chris Scholes, Bristol Event Management Ltd

Tel: 0117 966 3002 or Email: chris@bristoleventmanagement.com

For media enquiries and press images please contact

Avril Baker Consultancy: Tel: 0117 977 2002, email: info@abc-pr.co.uk

For Hospitality enquiries: hospitality@bristoleventmanagement.com