



NEWS RELEASE
8th July 2008

'A glass from the past' at the Bristol Wine and Food Fair



Those who have fond memories of the souvenir glasses from the former World Wine Fair, of the 1970s and 80s, will be delighted that new tasting glasses featuring the distinctive Bristol Wine & Food Fair logo will be on sale at the event for just £2.

With over 90 exhibitors taking part and advance tickets selling well preparations are well underway for the event which runs from 11 – 13 July on Bristol's harbourside.

This new three day festival will offer enthusiasts the chance to sample, enjoy, learn and discover more about fine wine and good food bringing together top quality wines from around the world with the best in regional food and fine dining.

The event will provide a showcase for some of the most talented wine producers in the world giving visitors a rare opportunity to taste and buy superb wines not available in mainstream supermarkets. Serious wine connoisseurs and new comers alike can taste and enjoy

hundreds of quality wines in the wine pavilions and buy by the glass, bottle or case direct from the producers.

Whilst researching the feasibility of their event organisers Mike Cardwell and Chris Scholes were overwhelmed at the popularity of the original wine fair glasses. *“The more we spoke to various people the more they mentioned the old wine fair glasses. Many Bristolians have fond memories of the original World Wine Fair and collected glasses from each year and some still have them tucked away somewhere”.*

The style of the new Bristol Wine & Food Fair glasses reflects how times have changed. Back in the 1970s French wine was very much the norm and new world wines were a new phenomenon. Since supermarkets started stocking wine 30 years ago UK wine sales have doubled.

Although the UK is a small producer of wine, we are the second largest importer of wine in the world importing slightly less than Germany. In 2004 the UK imported 1.8 billion bottles. The UK is also considered the hub of the international wine trade with much of the industry being based here from freight to importers and bottlers (Source: Defra).

At this year's Bristol Wine & Food Fair there will be wines from all the major wine-producing countries of the world, displayed by 35 wine exhibitors.

These include small independent wine growers such as Les Clos Perdus, Domaine Chater and Domaine Treloar who produce excellent hand-crafted wines from their small estates in southern France to renowned wine growers collectives like Maison Yvonnick Debray from Burgundy, Chateau Guillotin from Bordeaux and Lionel Laffitte from Loire Links.

These growers will be complemented by a number of specialist importers and distributors. Brown Brothers and Cono Sur import Australian and Chilean wine from their own vineyards in their native countries, whilst smaller companies such as Rare and Organic and Great Wines UK source and bring in wines from Italy and South Africa. There will also be specialists who focus on one wine producing area such as Communaute d'Agglomeration Beziers Mediterranee representing six vineyards from the Languedoc in France and GB Italia UK who import wines from the La Sarde family estate in Sicily.

Closer to home there will be a UK vineyard section showcasing the best of English wine, including Strawberry Hill in Gloucestershire, Quoins Organic in Bradford on Avon, together with the promotion of established local wine merchants such as Averys, Bristol Wine Company and Corks of Cotham who have been responsible for elevating the quality of wine available in Bristol.

For full details of the event visit www.bristolwineandfoodfair.co.uk

Notes for editors:

The event glass for this year's wine fair will be a branded ISO professional tasting glass and will be sold at the wine fair for the reduced price of £2 per glass, in addition to the ticket prices detailed below.

There will be opportunities to learn from the experts in tutored wine and cheese tasting sessions and watch cooking in action in the chef's theatre. Food lovers can sample signature dishes from some of the top local restaurants at a fraction of the cost, enjoy gourmet food and drink from selected artisan cheese and food producers or browse amongst the wide range of stalls in the food and drink market.

For press & media queries and press passes to the event please contact;

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Tickets

£5 in advance, £7 on the door, under 16's free - accompanied by an adult
OAP's £5 entry on the day

Opening Times:

Friday 11 July 12 noon - 4pm, 5.30 - 9.30pm

Saturday 12 July 12 noon - 4pm, 5.30 - 9.30pm

Sunday 13 July 12 noon – 6pm

Bristol Wine and Food Fair is organised by Bristol Event Management Ltd, an independent Bristol based company.